



**Public
Relations
Association
of Central IL**

NEWSLETTER

AUGUST 2008

WWW.PRACENTILLINOIS.ORG

Upcoming Member Events:

August 10 • 5-7 pm • \$5/person
Gig in the Garden Concert Series at
Luthy Botanical Garden

August 16 • 9 am-12 pm
**"Do Your Kids A Favor...Love Your
Spouse"** Book event by WPEO

August 16 • 6:30-9 pm
Rhythm in the Forest by Luthy
Botanical Garden

August 23 • 9 am-12 pm
Hummingbird Festival by Forest Park
Nature Center

August 3, 6, 13, 10, 17 • 7:30 pm
Peoria Municipal Band Concerts
Glen Oak Park Amphitheater

August 5 • 5-8 pm • Free
**Night Out Against Crime Summer
Splash Party**
Proctor Center

August 9 • 7 pm • \$6-7
Exorna in Concert
Forest Park Nature Center

August 10 • 11 am - 3 pm • \$3.75-\$5.95
Winter in Summer
Peoria Zoo

August 10 • 10:30 am
Mass for West Peoria
Immaculate Conception Convent

August 10 • 3:30-5 pm
Donations requested
Old Time Folk and Country Jam
Forest Park Nature Center

August 14 • 11:30 am
Cancer Survival 101
Cancer Center for Healthy Living

Dear PRA Member,

PRA renewals were emailed last week and hopefully you received yours. If not, please contact Jill Peterson, jillpeterson@cityofeastpeoria.com. Renewal forms are also available on our web site at <http://www.pracentillinois.org/why-join-pra/>. As always, we are also recruiting new members. If you have someone in mind, please contact Jill and she can send new member information to the prospective member. Remember, you can earn PRA bucks for bringing in new members – those bucks can be applied to your cost to attend the March conference.

Speaking of our conference, mark your calendar now for Wednesday, March 18, 2009. This half-day (morning – lunch) seminar will be another great opportunity for all of us to remain on top of the ever-changing world of technology.

Soon we will be sharing information about our new and improved PRA awards. The board is very excited about the opportunities for all of our membership with our revamped awards program. More details will be revealed shortly!

Enjoy your last days of summer! See you on September 17!

Sincerely,
Rhonda Parker
2008-09 President, PRA
Voice: 674-2005
Email: heading_ave_dev@yahoo.com

September Meeting Topic—Media Panel

Wednesday, September 17

At Barrack's Cater Inn in Peoria, IL from 11:45 a.m-1 p.m.

Ever wonder what it takes to get your event publicized in print or broadcast? Our media panel will have representatives from newspaper, radio and television to share their tips, as well as provide updates on recent personnel changes. Representatives from the *Journal Star*, WEEK-TV and WMBD are scheduled to attend. This is always one of PRA's most popular meetings!

Upcoming Member Events:

August 14 • 4-6 pm
EastSide Open House
EastSide Center, East Peoria

August 16 • 8-10 pm • \$5
Summer Beach Bash
Lakeview Family Aquatic Center

August 19 • 6:30-8:15pm
Tea Tasting
Cancer Center for Healthy Living

August 21 • 11 am
Calming Your Anxious Mind
Cancer Center for Healthy Living

August 21 • 6pm
5th Annual Maka Maka 3 Mile Run & 1.5 Walk for Peoria Friendship House
Maui Jim World Headquarters

August 21 • 5:30pm • \$30
"Fear & Hope in Africa: Collapse in Zimbabwe, Terror in Darfur, Rebirth in Rwanda" by The Peoria Area World Affair Council at Barrack's Cater Inn

August 22 • 7-11 pm
\$2 suggested donation
Back to School Outdoor Movie Night
High School Musical 2
Franciscan Rec Complex

August 23 • 10 & 11 am • FREE
Elements of Outdoor Style Seminars
Green View Nursery

August 23, • 11 am-3 pm • \$3.75-5.95
Defense Day
Peoria Zoo

August 24 • 1-4 pm • \$2/person
Pioneer Days-Make History!
Sommer Park

August 26 • 1-2 pm
Donations appreciated
Summer Garden Walks
Luthy Botanical Garden

September 6 • 1pm
Soapbox Derby
Plum & Washington Streets in Morton

September 10-13
Morton Pumpkin Festival

September 13 • 10am • FREE
Ornamental Grasses Seminar
Green View Nursery

September 20
RiverFest
East Peoria's RiverFront Park

Membership Dues

Membership dues for 08-09 are

\$45 per person

Your membership dues go toward speaker costs, web site fees, postage and everything that keeps the club running.

For membership forms, please go to www.pracentillinois.org or contact Jill Peterson at jillpeterson@cityofeastpeoria.com

Corporate Memberships

Corporate Memberships are now available. The discounts are as follows:

- **3-6 members are \$40 per person**
- **7-10 members are \$35 per person**

To receive the corporate discount, please use the 2008-2009 Membership Form and submit ALL forms together to the address listed on the form.

Lunch Fees & Special Deals

\$17 for member

\$22 for non-members

Prepay for 4 meals by September 17 at the discounted price of **\$15** per lunch.

If you bring a new member or a door prize to a meeting, you'll receive a PRA Buck worth **\$1 off** your next lunch.

2008 Meeting Topics

Wednesday, September 17

At Barrack's Cater Inn in Peoria, IL from 11:45 a.m-1 p.m.
Networking, Noon Program & Lunch
Media Panel

Wednesday, October 15

At Barrack's Cater Inn in Peoria, IL from 11:45 a.m-1 p.m.
Networking, Noon Program & Lunch
Creative Ways to Promote Within Our Community

Wednesday, November 19

At Barrack's Cater Inn in Peoria, IL from 11:45 a.m-1 p.m.
Networking, Noon Program & Lunch
Social Marketing/Blogging

Wednesday, December 17

At Barrack's Cater Inn in Peoria, IL from 11:45 a.m-1 p.m.
Networking, Noon Program & Lunch
Customer Service & Public Relations

PRA Member in the News—Greg Gaa

Greg Gaa, from Great Plains Orthopaedics in Peoria, has had an important role in the upcoming Olympics through his role with the U.S. Anti-Doping Agency. Gaa has traveled the country testing athletes in an effort to providing a clean competition. An article ran in the PJStar on Wed. August 6th. To view the article, go to www.pjstar.com/features/x1727388302/Clean-competition