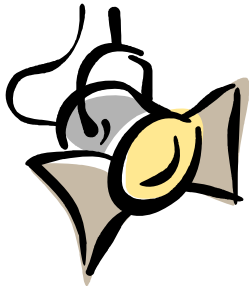
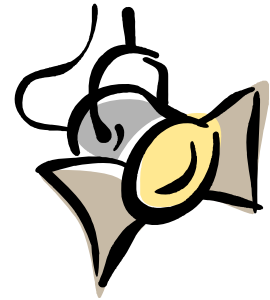


Central Illinois Public Relations Association



2010 Awards



Let your work shine!

- Pat Landen Award
This prestigious award highlights an external campaign, and is usually something on a large scale.
- Internal Campaign Award
A campaign targeting the recipient's staff, judged on % participating and support materials.
- Gold Star Media Award
This is a collaborative award meant to recognize the efforts of the media in partnership with a charity.
- Shoestring Campaigns
Encouraging excellence among those with a modest budget, who shine on a budget of \$1,000 or less.
- Stand Alone Piece
Have you produced something fantastically fabulous? Brochure, press release, flyer, etc? Let your light shine!
- A Better World Award
This award is meant to recognize a corporate partner who supports a charity. Sponsored fundraisers particularly jump to mind. Our friends at Peoria Magazines will publish a story highlighting these good works.

Don't forget the fine print!

- ☞ Nomination details and forms will be made available on the PRA website.*
- ☞ Committee members will be available to answer questions regarding the application process.*
 - ☞ Award nominations must be submitted by March 26.*
 - ☞ The Awards will be presented at the April PRA Meeting.*

www.pracentillinois.org